

Better Futures Unleashes the Best of its Know-How for its 1st Webinar in Collaboration with Procure Solutions

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Washington, D.C. Better Futures, a leading provider of ECE Consulting and professional development, is excited to announce a collaborative live webinar presentation with Procure Solutions, the leader in child care management software.

As Better Futures continues its commitment to inspire continuous quality improvement, strengthen business practices and create financially sound organizations that serve children, this webinar with Procure Solutions, *Unleash the Power of Technology to Transform Your ECE Business and Boost Revenue*, provides an excellent opportunity for ECE providers to gain valuable knowledge from industry leaders.

Procure Solutions and Better Futures, renowned for their expertise in early childhood education, will share their insights on how technology creates a foundation benefiting teachers, children and families today and in the future by fostering environments in which people thrive rather than merely survive.

"We are thrilled to collaborate with Procure Solutions for this insightful webinar. This event aligns with our commitment to providing valuable resources and expertise to our community. As the co-founder of Better Futures and, a former Early Childhood Center Director and leader in two large Early Childhood Education businesses, I know the importance of using an electronic Customer Relations Management system. I know the value of using Procure, an easy-to-use system that does it all, to manage all of the moving parts of an operating system to sustain and grow the business. The team at Procure was always available to support me and the members of my team who were responsible for continuously improving

the services we provided to the families and staff who were associated with the business, said Dr Robert Gundling, CEO of Better Futures.

“At Procure Solutions, we strive to provide the best learning opportunities to early childhood education providers,” said Maia Tihista, chief marketing officer at Procure Solutions. “Better Futures brings over 75 years of experience in the early childhood education industry, and we're excited to have them share their expertise about the importance of using technology to grow your child care business.”

Don't miss this opportunity to learn from industry experts and gain valuable insights. Join us on January 31st at 1pm ET, for an engaging and informative webinar.

About Procure Solutions

For more than 30 years, Procure Solutions has been helping early childhood educators simplify operations and create meaningful connections with families, so they can focus on what matters most – the children in their care. From registration, attendance tracking, staff management and lesson planning to family engagement, tuition collection and reporting, we help ease the challenges faced of running a child care business. Our dedicated team of support professionals also make it easy to get up and running quickly and answer questions along the way. That's why over 37,000 customers choose Procure. We are proud to be number one in child care management software. For more information, visit ProcureSolutions.com

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About Better Futures

Better Futures, LLC is an early childhood education consulting firm based in Washington, DC with over 75 years of experience. They offer a full range of services and professional development to the early care and education market, with a client portfolio that includes government agencies, nonprofit organizations and community-based programs. Their growing portfolio of early care customers receive outstanding value, state-of-the-art infrastructure, and results-driven consulting based on a multidisciplinary approach. CRAFT By Better Futures is an online professional development platform designed for the Leaders, Directors, and Administrators that want an easy way to keep up with the latest business trends and professional development trainings with online courses. CRAFT melds together business and early childhood education – harmonizing these both sides for better outcomes. Learn more at Betterfuturesdc.com

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